

Message Text

UNCLASSIFIED

PAGE 01 TEL AV 07565 081156Z

43

ACTION CU-04

INFO OCT-01 NEA-10 ISO-00 USIA-15 PA-02 PRS-01 /033 W

----- 012041

R 081141Z NOV 76

FM AMEMBASSY TEL AVIV

TO SECSTATE WASHDC 3687

UNCLAS TEL AVIV 7565

FOR CU/IVP/V

E.O. 11652: N/A

TAGS: OEXC IS

SUBJECT: UPCOMING VISIT OF MR. AARON GEFEN, PRESIDENT OF GEFEN

PUBLIC RELATIONS, LTD., TEL AVIV

1. MR. GEFEN'S FIRM HAS CONTRACT TO PREPARE NATIONWIDE
ADVERTISING, P.R. CAMPAIGN FOR MAJOR ISRAELI POLITICAL PARTY
IN COMING ELECTIONS. WILL ARRIVE NEW YORK ABOUT DECEMBER 1
FOR STUDY OF AMERICAN CAMPAIGN TECHNIQUES, IDEAS.

2. MR. ISAAC ARMONY, GENERAL MANAGER OF GEFEN PUBLIC RELATIONS,
SENT TETTERS OCTOBER 13, 1976, TO HAMILTON JORDAN, CARTER
NATIONAL CAMPAIGN DIRECTOR, AND ROGERS C.B. MORTON, FORD
NATIONAL CAMPAIGN DIRECTOR, REQUESTING APPOINTMENTS FOR MR. GEFEN.

3. PLEASE INFORM CAMPAIGN DIRECTORS THAT MR. GEFEN WILL TELEPHONE
THEM AFTER NEW YORK ARRIVAL DECEMBER 1 TO CONFIRM APPOINTMENT
DATES.

4. PLEASE CABLE TELEPHONE NUMBERS OF NATIONAL CAMPAIGN DIRECTORS
ASAP.
TOON

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NNN

Message Attributes

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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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